

The Special meeting of the Ross County Agricultural Society Board of Directors was held Friday, June 30, 2023, at the Ross County Fairgrounds, 344 Fairgrounds Road, Chillicothe, Ohio.

The meeting was called to order by Director Bryan Bethel at 5:07 pm.

Roll Call revealed that Boggs, Clary, Clever, Cosenza, Free, Gearhart, Gray, Kemper, McCorkle, Pickerrell, Hoop, and Wheeler were absent.

Guests – None

Haubeil Jr reported that the ticket sales are not happening as fast as they had expected. They were not permitted by contract to advertise early, and the public did not have an incentive to buy tickets early. There have been 211 campsites rented but only half as many camping wristbands purchases so far. The second deposit on the contracts for the artists is due on July 2 and 3 of which the committee is short by approximately \$60,000.00. The only advertising so far has been two radio stations. Different ideas of how to advertise and sell the tickets were discussed;

Television ABC in Columbus will do 10 second spots.

Target fan clubs.

More radio stations.

The flyers are complete and need to be distributed.

SS6-1-23: Hill moved, Clifton seconded to give permission to pay the second deposit of \$177,750.00 for RoCo Music Fest. Motion carried unanimously.

SS6-2-23: Hill moved, Bethel seconded to refund a lady her Jeep Fest tickets due to she can not attend. Motion carried.

SS6-3-23: Hill moved, VanHoose seconded to permit Bennet's food trailer to stay in place after fair until the RoCo Music Fest. Motion carried.

SS6-4-23: Hill moved, VanHoose seconded to adjourn the meeting at 5:56 pm. Motion carried.

WITNESSED BY:

RESPECTIVELY SUBMITTED BY:

BRYAN BETHEL  
RCAS DIRECTOR

MARY LUDWICK  
RCAS SECRETARY

